

# PETER STROMQUIST

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## C LEVEL OFFICER – CORPORATE DEVELOPMENT

- General Management
  - Public and Private Companies
  - P/L Responsibility
  - Raising Money
  - Mergers and Acquisitions
  - Post Merger Integration
  - Hiring / Training
  - Facility Construction
  - New Territory Development
  - Organic Start-ups
  - Change Management
  - Board Interaction
  - Marketing Advertising PR
  - Policies and Procedures
  - Product / Service Management
  - Business Valuations
  - Strategic Partnerships / Joint Ventures
  - Regulatory Approval / Government Agencies
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## ACCOMPLISHMENTS

- Initiated and managed joint ventures and strategic partnerships with variety of multinationals and government organizations
  - Turnarounds of money losing enterprises over very short terms
  - Over 1000 M&A transactions analyzed, over 100 completed, values to \$300 mil
  - Purchased and renovated numerous office properties, including internationally
  - Raised tens of millions of dollars for companies of all sizes from private & public sources, venture capital, equity groups
  - Negotiated economic development deals and incentives worth tens of millions of USD in selected US states
  - Oversight of several business incubators, involvement in dozens of start-ups
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## Bachelor of Arts, St. Olaf College, Northfield, Minnesota. Some Post Graduate work and executive education courses.

<b>Selected Companies / Ownership Nationalities</b>	<b>Position</b>
American Broadcasting Company (Public - US)	CEO, Asia Joint Venture
United Press International (Saudi)	SVP, Europe/Middle East/Africa
Lagardere Media / Hachette (French)	Senior Director International Corporate Development
Lagardere Media / Hachette (French)	Managing Director, Mainland China Operations
Walt Disney Company Asia Pacific (US)	Consultant, Disney Radio / Licensing (China, Vietnam)
Food Products of Louisiana Aggregation Project (US)	CEO / Corporate Development
Proximity Technology ( Public -US)	COO / Corporate Development
Asian Pacific Football League (US/China)	International Development
Stealth Mobile Content Convergence (Hong Kong)	Interim COO
Xumbrus Software (US)	Board Member
Free Speech Radio Network Non Profit (Global)	Board Member